

ANEMONAL festival partnered with MARart.org



ANEMONAL/MARart sessions organized for ISMAR symposium

ISMAR

International Symposium of Mixed and Augmented Reality

[Wiki](#)
[website](#)

ISMAR the leading academic international symposium in the field of Augmented Reality and Mixed Reality and is celebrating its 15th edition. This year it takes place in Mérida, México, and it's the first edition ever made in Latin America.

It holds an art exhibition, state of the art demos presented by computervision and 3D tracking laboratories from around the world, conferences, workshops, academic research presentations, among others. This makes ISMAR an international parameter in the fields of art and high-end technology.

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ORGANIZED by ANEMONAL+MARart

[ANEMONAL](#) is a Multi-platform that connects, promotes and explores hybrid projects of science, art and technology. Its activities include live shows, art exhibitions, workshops and conferences. Anemonal is directed by [Jorge Ramirez](#).

[MARart](#) is the Mixed and Augmented Reality art research organization. Directed by founder [Julian Staddon](#), and its the main humanities/art organizer for ISMAR for the past 7 editions.

Jorge Ramirez is founder of ANEMONAL and main organizer of the area of humanities at ISMAR 2016; chief-curator of the art exhibition, manager of all the presentations of the design & humanities area, image, concept, catalogue, press and logistics. In partnership with MARart.org is organizing all the activities for Mérida, MX edition.

Venues/Activities

ANEMONAL EXHIBITION 2016

AFECTO MATERIAL

curaduría JORGE RAMÍREZ

23. SEPTEMBER, 7PM-12AM
HUBLAB: 60A X 37D #355 ÁGUILAS DE
CHUBURNÁ. BODEGA 5

ARCANGEL CONSTANTINI

BRANGER BRIZ

ALEJANDRO GOMEZARIAS

GABRIELA GORDILLO

JAIME LOBATO

MANUEL DE LANDA

PLETHORA PROJECT

KUAI SHEN

220

ISMAR SYMPOSIUM

22. SEPTEMBER

MACHINE-DRIVEN AESTHETICS AND RULE
GOVERNED BEHAVIOURS

FIESTA AMERICANA

EDDIE CASTAÑEDA

ARCANGEL CONSTANTINI

PABLO PADILLA

JORGE RAMÍREZ

JULIAN STADON

23. SEPTEMBER

PLETHORA OF SENSES

FIESTA AMERICANA

SCOTT GREENWALD

THOMAS SANCHEZ

CARL SMITH

CYBORG NEST

MEDIACIÓN SEVERA

22. AND 23. SEPTEMBER

HUBMEETINGS

HUBLAB: 60A X 37D #355 ÁGUILAS
DE CHUBURNÁ. BODEGA 5

OPEN PRESENTATIONS

24. SEPTEMBER

CLOSURE PARTY

CENTRO CULTURAL ULE
CALLE 64 NO. 560 X 71 Y 73,
LA ERMITA

JAIME LOBATO

ARCANGEL CONSTANTINI

SMELL IN STEREO



ISMAR 2016

ANEMONAL.DIGITAL



ISMAR 2016 ANEMONAL.DIGITAL



ule HUBLAB



ISMAR symposium
September 22nd and 23rd
Fiesta Americana Hotel, Merida Yucatan Mex



Conferences and Panels

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“Machine-driven aesthetics and rule-governed behaviours”

Date: September 22nd, 2016

Deepening into the fine-tuning of mixed reality and the poetics of data, producing situations of exception linked to physical and social phenomena in relation to mixed reality rule-governed behavior. We aim to present all kind of Mixed Reality situations that main strategies are to create novel connections between data, physical and social phenomena. We will emphasize discussion on the emergent properties of hybrid systems and speculate on new interactions with physical or social emergent phenomena.

Organizer:

Jorge Ramirez

Guest speakers:

[Pablo Padilla](#), UNAM

[Julian Staddon](#), Royal College, UK

[Arcangel Constantini](#), MX

“Plethora of senses: human/machine symbiosis”

Date: September 23rd, 2016

We will discuss all kind of technological strategies that transform and enhance our notion of body and machine interaction. We will plug and unplug, interchange, interconnect, interact, diminish and expand our perceptions, overcoming human/machine limitations to envision a new plethora of senses.

This workshop consists of a keynote speaker, Thomas Sanchez from MIT Media LAB, presenting research on sensorial systems. Followed by paper presentations and discussion sessions.

Organizer:

Jorge Ramirez

Guest speakers:

[Thomas Sanchez](#), Opera of the future, MIT Media Lab

[Scott GreenWald](#), Fluid Interfaces, MIT Media Lab

[Carl Smith](#), Ravensbourne, UK, WEKIT Project

[Livi Babitz](#), CEO, Cyborg Nest, UK



Afecto Material

Art exhibition
September 23rd 7pm
HubLab

ANEMONAL EXHIBITION 2016

AFECTO MATERIAL

curaduría **JORGE RAMÍREZ**

23. SEPTEMBER, 7PM-12AM
HUBLAB: 60A X 37D #355 ÁGUILAS DE
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220

 **ISMAR 2016** **ANEMONAL.DIGITAL** 

Where: the HubLab | Hub de innovación, diseño y fabricación digital / FabLab Yucatán en Mérida, MX.

When: September 23rd 7pm

Curator: Jorge Ramirez

Exhibition Title: Afecto Material

Exhibition Brief: This exhibition presents a scope of artist that explore disruptive strategies for representing consciousness, identity, networked relationships, experiential states of the body, socio-material perspectives of space and mixed reality art. The exhibition will include a range of artist, working in a variety of fields that challenge current paradigms of understanding technological uses of tracking and computer vision in order to present a practical framework for exploring such discourses and their wider societal implications.





Main Exhibition Artists

Arcangel Constantini, "Deck Hololens"

Branger Briz

Alejandro Gomez-Arias, "Love is All"

Gabriela Gordillo, "Arrhythmia"

Jaime Lobato, "Iceberg"

Manuel De Landa, "Continous Variations"

Plethora Project, "Polyomino"

Kuai Shen, "Viral Ecologies: technological-hypnotism & zombie ants"

220, "Organic Data Feeding"

Closure Party + MARLive Shows

September 24th @ Centro Cultural ULE
(After Party 12pm-4am)

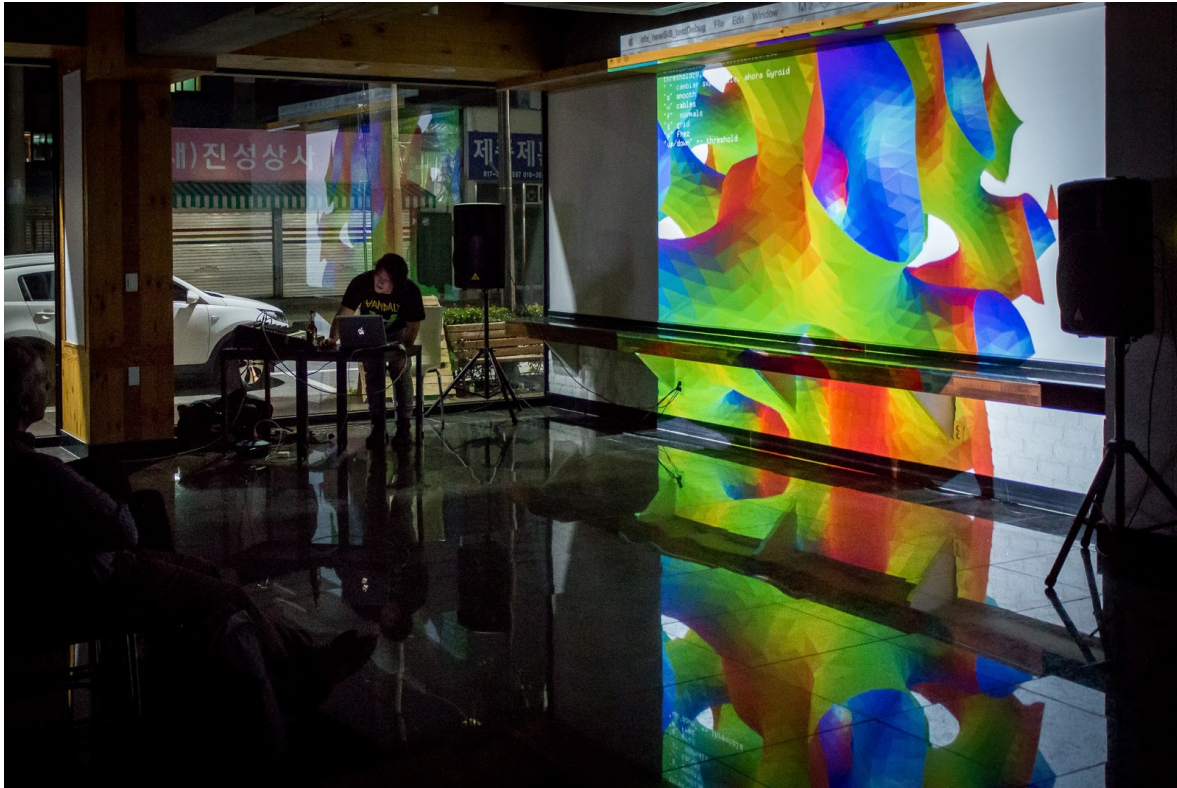
Live Acts:



Arcangel Constantini: [LIVE!](#)



Jaime Lobato:[LIVE!!](#)



Smell in Stereo: [LIVE!!!](#)

Soothing algorithms, precise and indeterminate software and textured livecoding, creating woven sonic fabrics in a music-as-software approach.