

CALL FOR MASH'D PAPERS, POSTERS, PANELS, DEMOS & ARTWORKS



ISMAR 2015

Augmentation Without Boundaries

The 14th IEEE International Symposium on Mixed and Augmented Reality

29 September - 3 October 2015

Fukuoka, Japan

<http://ismar.vgtc.org/>

ISMAR 2015, the premier conference for Augmented Reality (AR) and Mixed Reality (MR), will be held in beautiful Fukuoka, Japan.

The theme of this year's conference is "**Augmentation Without Boundaries**". ISMAR is responding to the recent explosion of commercial and research activities related to **AR, MR, and Virtual Reality (VR)** by continuing the expansion of its scope that started last year.

ISMAR 2015 will cover the full range of technologies encompassed by the MR continuum, from **interfaces** in the real world to **fully immersive** experiences. This range goes far beyond the traditional definition of **AR**, which focused on precise **3D tracking, visual display, and real-time performance**.

The MASH'D Track would like to invite contributions from areas fundamental to this mixed and augmented reality, particularly in the fields of digital media, art, social sciences, humanities and design.

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Topics could include, but are not limited to:

- Embodiment and Interactivity
- Play and Gaming
- Data Visualization
- Hypermedia/Hypersurfaces
- Ownership, Privacy and Surveillance
- Practical Frameworks and Pedagogies
- Perception and Vision
- Media Archaeology and Archiving
- Bio politics and Emergence
- Anthropocentric Design
- Post-Anthropocentric Design (including Robotics)
- MAR art
- Interactive Installations
- Interface Design
- Social Implications
- Identity and The Body
- Networked Practice and Society
- Museums and Cultural Institutions
- Media Industries
- Philosophy and Culture
- Social Networks
- Dimensional Sound and Music

Submission Details

Papers

Papers (3-6 pages) should articulate research that is practice-based. All successful applicants will be required to make an oral presentation. Also if they want, they can present a (live or video) demo relating to their publication. Accepted papers will also be published in the **ISMAR MASH'D Proceedings** and included in **IEEE Xplore**.

Posters

Posters (2 pages) will be published in the **MASH'D** proceedings and included in **IEEE Xplore**. Successful applicants will make a 5-minute teaser presentation during the paper/poster sessions. Please note that they will be able to select either poster or demo as a presentation style.

Demos

Demos submission should consist of a 2 pages extended abstract and a list of requirements (if any) for the demo to take place. The format of the extended abstract is the same as poster submission. However it will not be published in **ISMAR IEEE Xplore** proceedings. Therefore if you want to make a demo and a publication in **IEEE Xplore**, please submit your work to paper/poster category. This demo submission category is for those who want to make a **demo presentation without publication**. (The submitted article will be included only in ISMAR USB stick.)

Panels

Panel applicants will be required to submit a 1-page abstract detailing panel topic, content and participants.

Please submit panel abstracts to julian.stadon@fh-salzburg.ac.at

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Important Dates and Information at a Glance

Category Name	MASH'D Track			
	Paper	Poster	Panel	Demo
Submission	2015/07/01			2015/08/01
Notification	2015/08/01			2015/08/20
Camera Ready	2015/08/10			2015/09/01
Publication	MASH'D Proc.		USB ^{*1}	USB ^{*1}
IEEE Xplore	Yes	Yes	No	No
Page	3-6	2	1 page abstract	2
Oral	20+5 Min.	1-5 Min. Teaser	Panel (90 Min.)	1 Min. Madness
Poster	Choice (optional)	Choice	No	No
Demo			No	Yes

<http://ismar.vgtc.org/ismar/2015/info/call-participation/call-submission-glance>

For **Submission Style Guidelines** please refer to the Website: <http://ismar.vgtc.org/ismar/2015/info/call-participation/submission-guidelines>

For specific information about page lengths and publication details please refer to the information above.

Papers, posters and demos are to use the online submission system, where as **Panel and Artwork** proposals are to be emailed directly to MASH'D Chair, Julian Stadon.
julian.stadon@fh-salzburg.ac.at

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ARTWORKS

There is also an open call for artworks to be included in the exhibition, to take place at the Fukuoka City Museum from September 28th – October 3rd.

This year's exhibition, title ***Membranous Ontologies***; will build on the previous 2 ISMAR exhibitions ***Transreal Topologies*** and ***Beyond the Interface***.

Previous themes of **surface, transreality, interface politics, disruption, enhancement and interfacing** will be explored further, with a particular focus on mixed reality art and augmentation in relation to the human body, in relation to embodiment and data bodies within a paradigm of post-biological identity.

Interested applicants should send a 1-page proposal, along with video documentation and images etc. and a CV to **julian.stadon@fh-salzburg.ac.at by July 6th 2015.**

Unsuccessful applicants whose work is deemed to progress the field will be offered participation in the demo program and will need to fulfil the submission requirements for this by the due date listed above. Funding for successful applicants will be announced shortly, however artists applying should assume they will require independent funds for travel and accommodation.